

Note to Editors
For Immediate Release

9 October 2009

**CADENZA Symposium 2009: Primary Care & Older Persons – Key to Medical and Social Integration
Explores models and strategies in building a primary care system for older persons in Hong Kong**

According to Hong Kong population projections, over 26% of the city's population will be 65 or above by 2036. This is an increase from about 0.85 millions in 2006 to 2.26 millions in 2036. Older persons, particularly those with chronic conditions, have complex needs requiring medical and social care. These needs however are being addressed in different settings. To provide medical and social care in a seamless manner, primary care can be a platform for health and social care providers to manage elderly people's chronic conditions and psychosocial problems as well as to engage them in health maintenance and promotion.

To explore models and strategies for building a primary care system for older persons in Hong Kong, CADENZA: A Jockey Club Initiative for Seniors, Faculty of Medicine at The Chinese University of Hong Kong and Faculty of Social Sciences at The University of Hong Kong jointly present the **CADENZA Symposium 2009: Primary Care & Older Persons – Key to Medical and Social Integration** on 9 and 10 October (today and tomorrow) at Shaw Auditorium, Postgraduate Education Centre, Prince of Wales Hospital.

The Symposium brought together 17 distinguished overseas and local speakers and attracted more than 500 participants including professional practitioners from government, non-government organisations, academia and professional bodies. To address the health and social care needs of the older persons in a primary care setting, two overseas speakers **Professor Barbara Starfield** from USA and **Professor Steve Iliffe** from UK brought an international perspective while 15 local speakers, along with health and social care providers, shared their local experiences and insights including success, obstacles and future plans.

The Symposium was officially opened this morning (9 October 2009) by **Mr Matthew Cheung Kin-chung**, GBS, JP, Secretary for Labour and Welfare, **Dr Donald Li**, JP, Steward, The Hong Kong Jockey Club and **Professor Jack Cheng**, Pro-Vice-Chancellor, The Chinese University of Hong Kong. In the opening ceremony, they all stressed the importance of developing a medical social interface model to provide primary care for the elderly. One of the initiatives of CADENZA is to develop such a model and to establish the **Jockey Club CADENZA Hub** in Tai Po. This is an innovative one-stop integrated health and social care centre for older and soon-to-be-old persons. A tour to the Hub would also be arranged for interested participants on 10 October.

As a family physician, **Dr Donald Li**, JP, Steward of The Hong Kong Jockey Club said the importance of quality primary care in the health care system was being acknowledged all over the world. In May this year, the World Health Organisation passed a resolution calling for all member nations to reinvigorate their health care systems through the strengthening of primary health care. "Indeed no one can deny that an effective primary health care system that delivers continuing, comprehensive and holistic care to individuals can improve the health of the population as well as reduce pressure on the hospital system. This is especially important for the increasing number of elderly in Hong Kong, where the insatiable demand for public resources poses a heavy burden on the health care system."

Professor Jean Woo, Director of CADENZA began the two-day event by highlighting the health and social needs of older persons from the users' perspective. She saw the primary care setting as key to meeting these needs, saying, "we are fortunate in having distinguished speakers from overseas as well as key local service agencies to discuss the various facets of how we may provide needed care in a primary care setting: the management of chronic diseases, the role of social services and examples of successes and obstacles, psychological problems, self-management, outreach support and the family doctor's perspective from the private sector."

Funded by:



香港賽馬會慈善信託基金
The Hong Kong Jockey Club Charities Trust

Project Partners:



Topics presented on 9 October (today):

Management of chronic diseases

Professor Barbara Starfield, Professor of Department of Health Policy and Management, Johns Hopkins Bloomberg School of Public Health

Professor Steve Iliffe, Professor of Primary Care for Older People, University College London

Experience of HK NGOs in primary care: success, obstacles and future plans

Rev Dorothy Lau, BBS, JP, Director of Hong Kong Sheng Kung Hui Welfare Council

Dr Lam Ching-choi, BBS, JP, Chief Executive Officer of Haven of Hope Christian Services

Ms Maggie Chan, Director of Social Work Services, Caritas – Hong Kong

Mr Ngai Kong-yiu, Executive Director of Social Service Units, The Evangelical Lutheran Church of Hong Kong

Mr Michael Lai, MH, JP, Chief Executive Officer, St. James' Settlement

Topics to be presented on 10 October (tomorrow):

The primary care approach to dealing with psychological problems in the elderly

Professor Cindy Lam, Professor and Head of Family Medicine Unit, The University of Hong Kong

Professor Samuel Wong, Associate Professor and Head, Division of Family Medicine and Primary Healthcare, School of Public Health and Primary Care, The Chinese University of Hong Kong

Results from community group models (CDSMP and DM)

Mr Wayne Chan, Physiotherapist II, CADENZA

Dr Elsie Hui, Senior Medical Officer, Medical and Geriatric Unit, Shatin Hospital, Hospital Authority

Outreach support

Mrs Victoria Kwok, Director of Social Services Department, The Salvation Army

Dr Felix Chan, Honorary Clinical Associate Professor, Department of Medicine, The University of Hong Kong

Dr Bernard Kong, Deputy Cluster Service Director (Community Services), Hong Kong East Cluster, Hospital Authority

Medical social integration from a family doctor's perspective

Dr Sammy Tsoi, Adjunct Associate Professor, School of Public Health and Primary Care, The Chinese University of Hong Kong

Role of CADENZA in development of a primary care model

Mr Peter Chan, Chief Project Administrator of CADENZA

About CADENZA: A Jockey Club Initiative for Seniors

CADENZA: A Jockey Club Initiative for Seniors is a HK\$380 million project initiated and launched by The Hong Kong Jockey Club Charities Trust in 2006. The project aims at nurturing academic leadership in social gerontology and changing the mindset and attitude of the general public through a range of training and public education programmes. Cross-sectional collaboration between organisations and the implementation of innovative elderly services and programmes are also encouraged in order to bring about a new mode of elderly care services to prepare for a rapidly ageing society. Details of CADENZA are available at www.cadenza.hk.

For media enquiries, please contact Miss Erica Leung, CADENZA (Tel: 2219 4479, pager: 7778 6606, email: ericale@hku.hk). Photos of the event can be downloaded at <http://www.cadenza.hk/eng/press>.

Funded by:



香港賽馬會慈善信託基金
The Hong Kong Jockey Club Charities Trust

Project Partners:



FACULTY OF MEDICINE
THE CHINESE UNIVERSITY OF HONG KONG



致新聞編輯
請即發放

二零零九年十月九日

流金頌研討會 2009「長者與基層健康 - 醫社合作之契機」
探討為香港長者建立基層健康制度之模式及策略

根據香港人口推算，到二零三六年，六十五歲或以上人口的比例將超越 26%。屆時，長者人口將由二零零六年的約 85 萬增加至約 226 萬。長者尤其是慢性病患者有多方面的需要，這些需要是可透過醫療及社會服務來配合。然而現時他們往往需要透過不同制度，接受個別治理。而基層健康是一個恰當的合作平台，讓醫社服務提供者能有效地共同管理長者的慢性疾病，處理有關社交心理事宜，以及推廣和維持健康的訊息。

為探討如何處理長者的醫療及社會服務之需要，「流金頌：賽馬會長者計劃新里程」聯同香港中文大學醫學院及香港大學社會科學學院，於二零零九年十月九日至十日(今、明兩天)，假威爾斯親王醫院醫學院深造中心逸夫講學堂舉行**流金頌研討會 2009「長者與基層健康 - 醫社合作之契機」**。

研討會匯聚十七位傑出海外及本地講者，以及逾五百位來自政府、非政府組織、學術界及專業團體的代表。兩位來自美國及英國的講者 **Barbara Starfield 教授** 及 **Steve Iliffe 教授** 以其國際視野，分析基層健康與長者健康及社會照顧需要之配合；十五位本地講者亦就此範疇，與醫社服務界人士，分享他們在本地推行基層健康的寶貴經驗及見解、成果、障礙與願景。

在研討會開幕典禮的主禮嘉賓包括勞工及福利局局長**張建宗先生** GBS JP、香港賽馬會董事**李國棟醫生** JP 及香港中文大學副校長**鄭振耀教授**。他們不約而同強調為長者建立一個醫社合作的平台以提供基層健康的重要性。而與會人士明天(十月十日)亦獲安排參觀「賽馬會流金匯」，了解其運作模式。「賽馬會流金匯」為「流金頌」於大埔創立的創新一站式綜合健康及社會照顧中心，目的為回應基層健康的重要性，服務長者及即將步入長者階段人士。

作為家庭醫生、馬會董事**李國棟醫生**在研討會上表示，基層醫療質素對醫療體系的重要性已被廣泛認同。世界衛生組織今年五月更通過議案，要求成員國透過加強基層醫療服務，強化本身的醫療體系。「無可否認有效的基層醫療系統有助公眾身心更為健康，變相減少對醫院服務的需求。對於正面對人口老化挑戰的香港，醫療體系及社會資源負擔日益沉重，基層醫療的推行更為重要。」

「流金頌」計劃總監**胡令芳教授**在首日研討會上，從使用者角度闡釋長者的醫社需要。她指出要處理這些需要，基層健康是一個重要的平台。她續稱，「我們很榮幸能邀請傑出的海外及本地講者，在基層健康的制度下，從不同層面探討香港如何提供長者所需的服務。這些層面包括慢性疾病管理，社會服務的角色及有關經驗、成就與障礙、心理問題、自我管理、外展支援，以及從私人執業家庭醫生的角度作探討。」

Funded by:



香港賽馬會慈善信託基金
The Hong Kong Jockey Club Charities Trust

Project Partners:



FACULTY OF MEDICINE
THE CHINESE UNIVERSITY OF HONG KONG



十月九日(今天)探討之課題：

慢性疾病管理

美國約翰霍普金斯大學彭博公共衛生學院衛生政策與管理學系 Barbara Starfield 教授

倫敦大學學院長者基層健康學 Steve Iliffe 教授

香港非政府組織的基層健康經驗：成就、障礙與未來

香港聖公會福利協會總幹事劉惠靈牧師 BBS JP

基督教靈實協會行政總裁林正財醫生 BBS JP

香港明愛社會工作服務部長陳美潔女士

基督教香港信義會社會服務部總幹事倪江耀先生

聖雅各福群會總幹事賴錦璋先生 MH JP

十月十日(明天)探討之課題：

以基層健康方式處理長者社會心理問題

香港大學家庭醫學部教授及主任林露娟教授

香港中文大學公共衛生及基層醫療學院家庭學及基層健康學部副教授黃仰山教授

社區組織護理模式之成效(慢性疾病自我管理課程與糖尿病)

「流金頌」二級物理治療師陳立新先生

醫院管理局沙田醫院內科及老人科高級醫生許鷗思醫生

外展支援

救世軍社會服務總監郭原慧儀女士

香港大學內科學系名譽臨床學副教授陳漢威醫生

港島東醫院聯網社區服務副聯網服務總監江明熙醫生

從家庭醫生之角度看醫社合作

香港中文大學公共衛生及基層醫療學院兼任副教授蔡乃滔醫生

基層健康模式之發展 - 「流金頌」擔當的角色

「流金頌」營運總監陳洪濤先生

有關「流金頌：賽馬會長者計劃新里程」

「流金頌：賽馬會長者計劃新里程」是香港賽馬會慈善信託基金於二零零六年捐款三億八千萬港元推行的五年長者計劃。計劃除了培訓新一代的老人學專家外，更透過舉辦多項培訓及公眾教育活動，改變社會人士對長者的看法。同時亦希望促進跨界別合作，積極推動富創意的服務計劃，鼓勵長者繼續在社區生活，以冀將長者照顧模式帶進新的領域。有關「流金頌」計劃的詳情，可瀏覽網址 www.cadenza.hk。

傳媒查詢：「流金頌」梁碧琪小姐(電話：2219 4479 / 傳呼：7778 6606 / 電郵：ericale@hku.hk)。傳媒亦可瀏覽 <http://www.cadenza.hk/chi/press> 下載研討會相片。

Funded by:



香港賽馬會慈善信託基金
The Hong Kong Jockey Club Charities Trust

Project Partners:



FACULTY OF MEDICINE
THE CHINESE UNIVERSITY OF HONG KONG

